



Go Further

ford.com

VEHICLE DESCRIPTION

**EDGE**

2020 EDGE SEL AWD  
5-PASSENGER  
TWIN-SCRL 2.0L ECOBOOST ENG  
8-SPD AUTO TRANSMISSION

**LB B38954**

EXTERIOR  
RAPID RED TINTED CC  
INTERIOR  
DUNE ACTIVEX SEAT MATERIAL

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- BELTLINE MOLDING- BRIGHT
- EASY FUEL® CAPLESS FILLER
- EXHAUST TIPS - STAINLESS STEEL
- FOG LAMPS-LED
- GRILLE - CHROME
- HEADLAMPS - AUTO BI-LED
- HEADLAMPS -WIPER ACTIVATED
- MIRRORS - PWR/HTD/MAN FOLD W/LED SIG & APPROACH LAMP
- PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST
- TAILLAMPS-LED
- WIPERS - RAIN-SENSING

**INTERIOR**

- 10WAY PWR DR SEAT W/LUMBAR
- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 EASYFOLD REAR BENCH
- AUTO-DIM REARVIEW MIRROR
- CUPHOLDERS - 8
- DUAL ILLUM VIS VANITY MIRR
- DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTROL
- POWER PASS SEAT - 6-WAY
- POWERPOINTS - 12V
- ROTARY GEAR SHIFT DIAL
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- AUTO START STOP TECH
- BLIS (BLIND SPOT INFO SYS)
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM/ALERT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA W/WASHER
- REVERSE SENSING SYSTEM
- SECURICODE KEYLESS KEYPAD
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®

**SAFETY/SECURITY**

- ADVANCETRAC® WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAG- GLOVEBOX PASS KNEE
- AIRBAGS - SAFETY CANOPY®
- AIRBAGS - SIDE IMPACT
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 201A**

- HEATED FRONT SEATS

**OPTIONAL EQUIPMENT/OTHER**

2020 MODEL YEAR	
RAPID RED TINTED CC	395.00
.18" SPLT-SPK SLVR PTD ALUM WH	
245/60R18 A/S BSW TIRES	
COLD WEATHER PACKAGE	495.00
.HEATED STEERING WHEEL	
.FLOOR LINERS, FRONT AND REAR	
.WINDSHIELD WIPER DE-ICER	
FORD CO-PILOT360 ASSIST+	795.00
.EVASIVE STEERING ASSIST	
.ADAPT CRUISE W/S&G & LANE CTR	
.VOICE-ACTV TOUCH-SCR NAV SYS	
CONVENIENCE PACKAGE	935.00
.PERIMETER ALARM	
.HANDS-FREE, FOOT ACTV LFTGATE	
.UNIVERSAL GARAGE DOOR OPENER	
.REMOTE START SYSTEM	
.WIRELESS CHARGING PAD	
AWD+COLD WEATHER DISC PKG	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
CLASS II TRAILER TOW PACKAGE	435.00
FRONT LICENSE PLATE BRACKET	NO CHARGE

**PRICE INFORMATION**

BASE PRICE	\$36,350.00
TOTAL OPTIONS/OTHER	3,055.00
TOTAL VEHICLE & OPTIONS/OTHER	39,405.00
DESTINATION & DELIVERY	1,245.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>40,650.00</b>
<b>AWD+COLD WTHR PKG DISC</b>	<b>- 800.00</b>
<b>TOTAL SAVINGS</b>	<b>- 800.00</b>

**TOTAL MSRP \$39,850.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

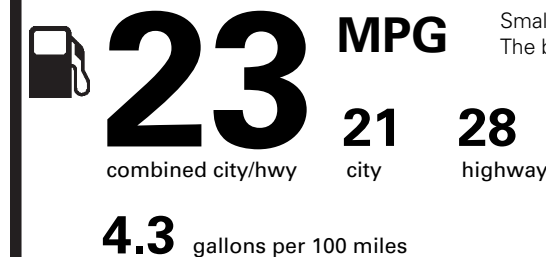
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

LK261 N RB 2X 040 000037 10 26 20

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**



Small SUVs range from 16 to 120 MPG. The best vehicle rates 136 MPGe.

You spend **\$1,250**

more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost**

**\$1,750**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 384 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
---------------	------------------	-------

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
------------	----------------------	-------

Based on the risk of injury in a side impact.

Rollover	★★★★★
----------	-------

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

2FMPK4J97LBB38954



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

**FordPass Connect™**

Download the FordPass™ app\* and you can:

- Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

**Activate 4G LTE Wi-Fi Hotspot**

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 2FLBB38954 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)